

Siemon Digital Lighting Partner Certification

Turn your Low-Voltage Expertise into New Business Opportunities



SIEMON™
DLP
Digital Lighting Partner

Siemon's Digital Lighting Partner (DLP) certification is specifically designed to help you leverage your IP infrastructure expertise and become a go-to expert in the PoE lighting space. As a Siemon DLP, you can expand your reach and exposure to PoE lighting projects through joint marketing, leads and referrals. And once those projects are within your reach, the DLP certification gives you access to the comprehensive support you will need to help you win them.



Custom training with access to a network of partners dedicated to sharing their PoE lighting expertise and a growing library of educational resources



On-site PoE lighting showcase deployed at your location with Siemon support so you can demonstrate the technology first-hand to potential customers



Comprehensive Siemon sales support, networking events and lead generation initiatives to help you grow your business, position PoE lighting, coordinate detailed bid proposals and increase your win rates



Continuing education opportunities including access to Siemon's exclusive DLP webinar series featuring strategic technology partners and industry experts



Strategic alliances with Siemon partners, including industry-leading PoE lighting manufacturers and intelligent building experts to support you from initial design and BOM development, to site surveys and document review



Join the Ranks of Siemon DLPs Showcasing their Expertise



“When it comes to PoE lighting, seeing is believing. Our DLP showcase enables us to demonstrate the bells and whistles and show real-time power consumption between PoE and traditional lighting to drive interest and adoption.”

- Mark Higgason, Executive Vice President, Encompass Audio Visual, Chicago, Illinois



“DLP certification is an obvious choice as it builds upon our existing relationship with Siemon and allows our installation teams to work with the high-quality products they are already familiar with, while ensuring we can bid with confidence on any PoE lighting project.”

- Brian Forde, Owner, Structured Cabling Services Limited, Birmingham, United Kingdom



“Our entire building is PoE Lighting, and we have used our space to showcase the technology to potential high-end customers. As a DLP, we have full understanding of PoE lighting benefits and can educate customers, which puts us ahead of the game for this emerging technology.”

- Henry Garcia, President, Triumph Cabling Systems, Houston, Texas

**To become a Siemon-Certified DLP visit:
go.siemon.com/DLP**

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